



# 2021 ANNUAL CONFERENCE

## 93 Strong

DECEMBER 8-10, 2021

## SPONSORSHIP OPPORTUNITIES

### PREMIUM SPONSORS

#### BRONZE \$850\*

- List of Registered Officials
- Two Complimentary Conference Registrations
- One Exhibit Booth
- Third-Priority Booth Location Selection
- Recognition in Digital Conference Program
- Signage & Verbal Recognition at Exhibitor Social Event

#### SILVER \$1300\*

- List of Registered Officials
- Three Complimentary Conference Registrations
- One Exhibit Booth
- Second-Priority Booth Location Selection
- Recognition in Digital Conference Program
- Signage & Verbal Recognition at Exhibitor Social Event
- Advertisement in the Digital Conference Program

#### GOLD \$2250\*

- List of Registered Officials
- Four Complimentary Conference Registrations
- One Exhibit Booth
- First-Priority Booth Location Selection
- Recognition in Digital Conference Program
- Signage & Verbal Recognition at Exhibitor Social Event
- Advertisement in the Digital Conference Program
- Can Provide Video Commercial(s) to Loop Throughout Conference in Hallways and Before the Opening Session

### A LA CARTE OPPORTUNITIES

#### Exhibit Booth: \$550\*

The Exhibit Hall will be open from Wednesday at 10 a.m. to Thursday at 5 p.m. All Exhibit Booth Sponsorships include one complimentary conference registration. Sponsors will be able to select booth placement on a first come, first served basis after the Premium Sponsors have selected their booths.

#### App Sponsor (Limit 1): \$1,000

The 2021 NACO Annual Conference will be completely digital with all of our programming hosted in an app. The App Sponsor will have their logo on the homepage of the app which users will see every time they open the app.

#### Banner Ads: \$100

Create a Banner Ad for your company that will show on the event app as users click through.

#### Business Center (Limit 1): \$1,000

With the transition to an all-digital platform, we are adding a Business Center so attendees will have access to a printer for hard copies of materials. The Business Center will be located in the lobby of the conference center Wednesday, Thursday, and Friday. Sponsor will have the opportunity to add signage and branding to the Business Center.

#### General Session Sponsor (Limit 8): \$2,000

The General Session Sponsor will have the opportunity to give a five-minute presentation to attendees of a Breakout Session and then introduce the speaker of that session. Sponsors may choose which session they sponsor on a first come, first served basis.

#### County Board Session Sponsor (Limit 3): \$1,500

The County Board Session Sponsor will have the opportunity to give a five-minute presentation to attendees of a County Board session and then introduce the speaker of that session. Sponsors may choose which session they sponsor on a first come, first served basis.

#### Hospitality Room: \$300

Hospitality Rooms will be made available Wednesday and Thursday evenings. Any Hospitality Room Sponsor is also responsible for procuring the refreshments to be served.

#### Coffee/Tea Station (Limit 4): \$500

Help provide refreshments to attendees. Sponsors logos will remain at the refreshment stations throughout the duration of the conference.

#### Break (Limit 1): \$1,500

The Break Sponsor will provide a snack to attendees during one Exhibit Break on Thursday. The sponsor's logo will be placed at the break stations. If the Break Sponsor has a booth, their booth will have priority placement in the front of the Exhibit Hall next to the break tables.

#### Lunch (Limit 1): \$3,500

The Lunch Sponsor will be allotted five minutes to present during the group lunch. This will be the only opportunity to address all conference attendees at one time.

\*ASSOCIATE AND SUSTAINING MEMBERS RECEIVE DISCOUNTED RATE  
EMAIL [TESS.MAYER@NEBRASKACOUNTIES.ORG](mailto:TESS.MAYER@NEBRASKACOUNTIES.ORG) TO SPONSOR